



JHULELAL INSTITUTE OF TECHNOLOGY

An Autonomous Institute Affiliated to JNU Nagpur University

Entrepreneurship, Innovation and Incubation Cell

At Jhulelal Road, Nandgaon, Nagpur - 466001

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UPE Code: 024620

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Date: _____



Entrepreneurship, Innovation and Incubation Cell



Title of the event: "B-Plan Pitch: Presentation of Business Plan"

Date: 11/04/2022 to 12/04/2022

Time: 9:00 am

Venue: Seminar Hall, NIT & Dept

Organizing Department: NIT &

Coordinator: Dr. Ashish Kumar

Organizing Institute: NIT, Nagpur

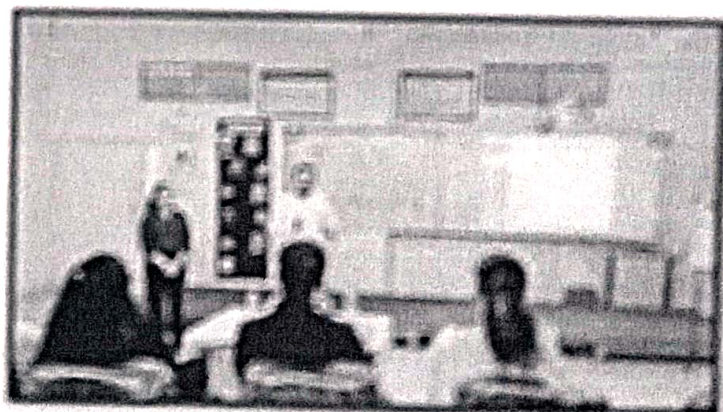
Number of the students present: 115 students & faculty members.

Total number of audience including faculties: 114

Details of Resource person

Name: Mr. Ashish Kumar

Designation: Director, Entrepreneurship



Students presenting the business Plan to the Expert

The Entrepreneurship, Innovation & Incubation Cell (EICC) of Jhulelal Institute of Technology, Nagpur organized a three-day program titled "B-Plan Pitch: Presentation of Business Plan" to foster the entrepreneurial mindset among students. The event aimed to provide a platform for

budding entrepreneurs to showcase their innovative business ideas and receive constructive feedback from industry experts.

Objectives

- To encourage students to develop and present feasible business models.
- To enhance entrepreneurial, critical thinking, and presentation skills.
- To provide real-time evaluation and mentorship from industry professionals.

Student members of the **Entrepreneurship, Innovation & Incubation Cell (EIIC)** enthusiastically participated in the event. They worked individually or in teams to prepare and present their business ideas, covering various sectors such as education, sustainability, healthcare, food tech, and digital services.

4. Structure of the Program

The three-day event was structured as follows:

Day 1: Orientation and Ideation

1. Introduction to the Business Plan format.
2. Sessions on idea generation and problem identification.
3. Mentoring and team formation.

Day 2: Plan Development


1. Guidance on value proposition, market analysis, business model canvas, financials, and marketing strategies.
2. Mock presentation and feedback from faculty mentors.

Day 3: Final Pitch & Judgement

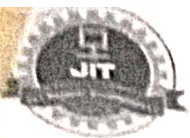
1. Teams presented their final business plans in front of a judging panel.
2. Evaluation based on innovation, feasibility, market potential, and presentation quality.

The final day featured **Mr. Akashay Dewani, Director, KidsProtect**, as the external judge and mentor. His valuable insights and expert feedback significantly enriched the learning experience for all participants. Mr. Dewani appreciated the enthusiasm of the students and emphasized the importance of solving real-world problems through innovative solutions.

The **B-Plan Pitch** program successfully nurtured the spirit of innovation and entrepreneurship among students. The active involvement of the EIIC team, mentorship by faculty, and evaluation by a seasoned entrepreneur made the event a great success. The initiative not only encouraged students to think creatively but also prepared them for real-world entrepreneurial challenges.


Program coordinator


EIIC Incharge



DTE Code: EN4139

Samridhi Sarwajanik Charitable Trust's
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Entrepreneurship, Innovation and Incubation Cell

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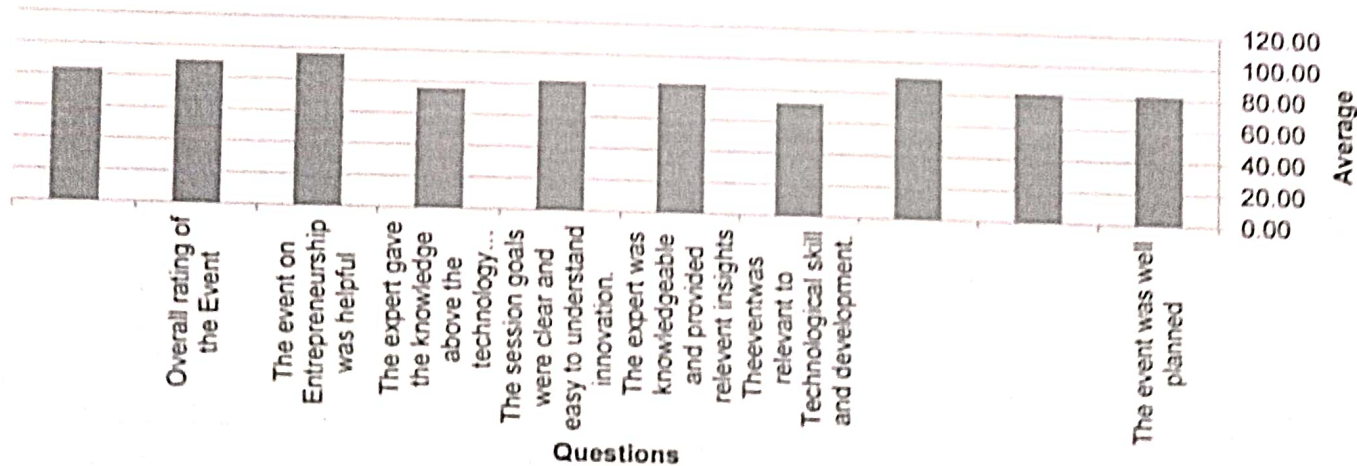


HAAC A+ Accredited

Feedback analysis of B-Plan Pitch: Presentation of Business Plan

Date of Keynote Session: 15/04/2025 to 17/04/2025		
Student Feedback : Analysis		
Sr. No.	Feedback Question's	Average
Q1	The event was well planned	82.50
Q2	The event was relevant to technical knowledge being provided to students	82.23
Q3	The event was relevant to developing innovation motivation in students	90.13
Q4	The event was relevant to Technological skill and development.	72.00
Q5	The expert was knowledgeable and provided relevant insights	82.60
Q6	The session goals were clear and easy to understand innovation.	82.50
Q7	The expert gave the knowledge above the technology awareness.	76.12
Q8	The event on Entrepreneurship was helpful	96.73
Q9	Overall rating of the Event	90.51
Average		83.92

Feedback analysis of B-Plan Pitch: Presentation of Business Plan



Sr.No.	Observation and Suggestion
1	The Session was interactive
2	Expert gave all the information related to Patent, from writing the document to filing and getting the
3	The event helped us to explore opportunities in commercialization of patent

[Signature]
 Event coordinator
 Dr. Mubina Saifce

[Signature]
 EIIC Incharge
 Pro. Mohd. Imran Khan