



DTE Code: EN4139

Samridhi Sarwajanik Charitable Trust's  
**JHULELAL INSTITUTE OF TECHNOLOGY**  
An Autonomous Institute affiliated to RTM Nagpur University  
**Entrepreneurship, Innovation and Incubation Cell**

Off Koradi Road, Lonara, Nagpur - 441111.  
E-Mail ID : admin@jitnagpur.edu.in Website : www.jitnagpur.edu.in



NAAC A+ Accredited

Date: 25/04/2025

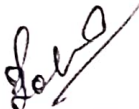
## NOTICE


This is to inform all the students of B.Tech Sem-6 and Sem-8, MBA Sem-2 and 4 that the Department of Business Administration and Entrepreneurship Innovation and Incubation Cell is organizing a workshop on “Development of Business Plan and Business Model Canvas for an Entrepreneur” details of the session are as follows:

Date: 28/04/2025

Time: 11.00 am to 4.00 pm

Venue: Seminar Hall, MBA Dept

  
Dr. Mubina Saif  
Event-Incharge

  
Mr. Mohd. Imran Khan  
EIIC – Incharge

Copy to:

1. Head, CSE
2. Head, AI & ML
3. Head, AS&H
4. Head, ETC
5. Head, EE
6. Head, ME
7. Head, MBA



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**CIRCULAR**

All the Faculty members are hereby informed that the Department of Business Administration and Entrepreneurship Innovation and Incubation Cell is organizing a workshop on "Development of Business Plan and Business Model Canvas for an Entrepreneur" details of the session are as follows:

**Date:** 28/04/2025

**Time:** 11.00 am to 4.00 pm

**Venue:** Seminar Hall, MBA Dept

All are requested to attend the session.

Dr. Mubina Saifee  
Event-Incharge

Mr. Mohd. Imran Khan  
EIIC – Incharge

**Copy to:**

1. Dean Admin and Director
2. Dean Academics
3. Dean Planning & Development
4. Dean Training & Placement
5. Dean R&D
6. Dean Students & Skill Development
7. Dean Branding & Promotion
8. Registrar
9. Head, CSE
10. Head, AI & ML
11. Head, AS&H
12. Head, ETC
13. Head, ME
14. Head, EE
15. Head, MBA



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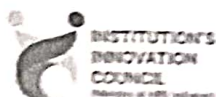
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Date :



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



Title of the event: **"Development of Business Plan and Business Model Canvas for an Entrepreneur"**

Date: 28/04/2025

Time: 11.00 am to 4.00 pm

Venue: Seminar Hall, MBA Dept

Organizing Department: MBA

Coordinator : Dr. Mubina Saifee

Organizing Institute: JIT, Nagpur

Number of the students present: 39 students 4 faculty members.

Total number of Audience including faculties and NT staff :43

## Details of Resource person

Name: Dr. Kavita Pande

Designation: Chief Co-ordinator, GHR Labs and Research Centre, RGI, Nagpur, and Director, Matverse Vision Pvt. Ltd., Nagpur



Resource Person, Dr. Kavita Pande guiding students during the workshop

The *Entrepreneurship Innovation and Incubation Cell* of Jhulelal Institute of Technology, Nagpur, organized a workshop on **"Development of Business Plan and Business Model**



**Canvas for an Entrepreneur”** for its students. The session was held to equip aspiring entrepreneurs with essential skills in structuring and presenting their business ideas effectively.

The esteemed speaker for the session was **Dr. Kavita Pande, Chief Co-ordinator, GHR Labs and Research Centre, RGI, Nagpur, and Director, Matverse Vision Pvt. Ltd., Nagpur.** With her extensive experience in entrepreneurship development and innovation management, Dr. Pande provided valuable insights into the critical components of a business plan and the practical application of the Business Model Canvas (BMC) framework.

During the session, students learned how to identify key elements such as value propositions, customer segments, revenue streams, cost structure, and channels, among others. Dr. Pande emphasized the importance of strategic planning, market research, and validation in the entrepreneurial journey. The interactive workshop encouraged students to ideate, discuss, and begin outlining their own business models under expert guidance.

The workshop proved to be highly beneficial in fostering entrepreneurial thinking and encouraging students to pursue innovative ventures. It was well-received by the participants, who appreciated the real-world relevance and clarity of the session.



**Program coordinator**



**EHC Incharge**





# JHULELAL INSTITUTE OF TECHNOLOGY

An Autonomous Institute affiliated to RTM Nagpur University

Entrepreneurship, Innovation and Incubation Cell



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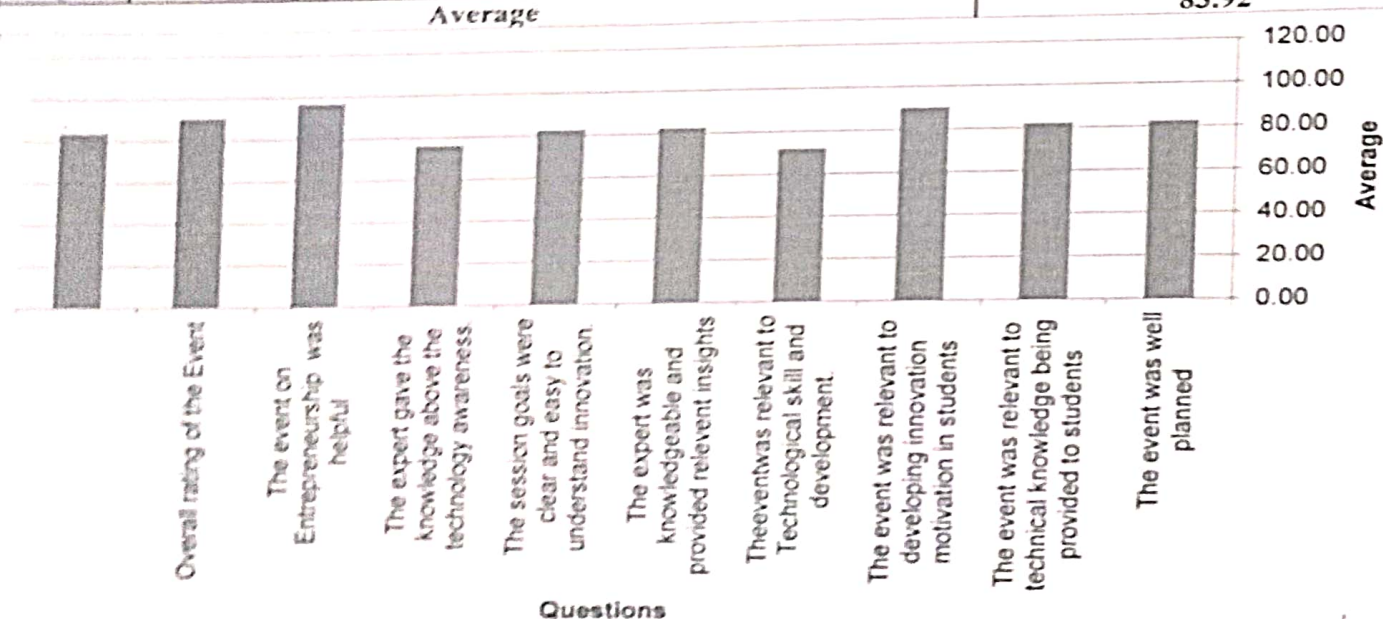
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## Feedback on session on "Development of Business Plan and Business Model Canvas for an Entrepreneur"

Date of Keynote Session: 28/04/2025		
Student Feedback : Analysis		
Sr. No.	Feedback Question's	Average
Q1	The event was well planned	82.50
Q2	The event was relevant to technical knowledge being provided to students	82.23
Q3	The event was relevant to developing innovation motivation in students	90.13
Q4	The event was relevant to Technological skill and development.	72.00
Q5	The expert was knowledgeable and provided relevant insights	82.60
Q6	The session goals were clear and easy to understand innovation.	82.50
Q7	The expert gave the knowledge above the technology awareness.	76.12
Q8	The event on Entrepreneurship was helpful	96.73
Q9	Overall rating of the Event	90.51
Average		83.92



Sr.No.	Observation and Suggestion
1	The Session was interactive
2	Expert gave all the information related to Patent, from writing the document to filing and getting the
3	The event helped us to explore opportunities in commercialization of patent

Event coordinator  
Dr. Mubina Saifce

ELIC Incharge  
Pro. Mohd. Imran Khan



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28/04/2025

To,

Dr. Kavita Pande  
Chief Co-Ordinator,  
GHR Labs and Research Centre,  
Raisoni Group of Institutions,  
Nagpur

**Subject: Appreciation letter for delivering an expert session**

Dear Sir,

We at Jhulelal Institute of Technology (JIT), Nagpur, hereby extend our gratitude for you to deliver a workshop on **"Development of Business Plan and Business Model Canvas for an Entrepreneur"**, organized by Entrepreneurship, Innovation and Incubation cell and Department of Business Administration of JIT.

It was really a splendid session which discovered the new way of learning & inspires all the participants to pursue more knowledge and insights on Patent filing and its' commercialization.

We look forward for more such sessions and association with you in future.

Thanking You!

Sincerely

Dr. Mubina Saif  
Event-Incharge

Mr. Mohd. Imran Khan  
EIIC – Incharge