



Samridhi Sarwajanik Charitable Trust's  
**JHULELAL INSTITUTE OF TECHNOLOGY**  
An Autonomous Institute affiliated to RTM Nagpur University  
**Entrepreneurship, Innovation and Incubation Cell**



DTE Code: EN4139

Off Koradi Road, Lonara, Nagpur - 441111.  
E-Mail ID : admin@jitnagpuredu.in Website : www.jitnagpuredu.in

NAAC A+ Accredited

Ref: JIT/EIIC/2024-25/Even/

Date: 10/05/2025

## CIRCULAR

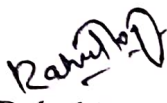
This is to inform all the faculty of all the departments that Entrepreneurship, Innovation and Incubation cell of Jhulelal Institute of Technology is organizing an one day “Workshop to exercise startup commercialization from ideation” on 15/05/2025.

It is mandatory for all the faculties and non teaching staff to be a part of this event and make the event successful. The details of the event are as below:


**Date:** 15/05/2025

**Time:** 11 AM

**Venue:** Virtual Classroom, JIT

  
Prof. Rahul Joge

Program Coordinator

  
Prof. Mohd. Imran Khan  
In-charge,  
EIIC

### Copy to:

1. Executive Director & Advisor
2. Dean Academics & Quality Assurance
3. Dean Planning & Development
4. Dean Training & Placement
5. Dean R&D
6. Dean Students & Skill Development
7. Dean Branding & Promotion
8. Deputy Registrar
9. Head, CSE
10. Head, ETC
11. Head, EE
12. Head, AI & ML
13. Head, ME
14. Head, AS&H
15. Head, MBA



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## NOTICE

This is to inform all the students of all the departments that Entrepreneurship, Innovation and Incubation cell of Jhulelal Institute of Technology is organizing an one day "Workshop to exercise startup commercialization from ideation" on 15/05/2025.

It is mandatory for all the students to be a part of this event and make the event successful. The details of the event are as below:

**Date:** 15/05/2025

**Time:** 11 AM

**Venue:** Virtual Classroom, JIT

Prof. Rahul Joge

Program Coordinator

Prof. Mohd. Imran Khan

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2. Head, AI & ML
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Date: 15/05/2025



MoU's  
**INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**Report on "One day workshop to exercise startup commercialization from ideation"**

Title of the event: "One day workshop to exercise startup commercialization from ideation"

Date and time of the Event: 15/05/2025

Venue: Virtual Classroom, JIT

Organizing Department: EIIC

Coordinator: Prof. Rahul Joge

Organizing Institute: JIT, Nagpur

Number of the students present: 58

Total number of Audience including faculties and NT staff: 64

**Details of Resource person**

Name: Mr. Pravin Jadhav

Designation: Managing Director

Affiliation: RPJ Design & BIM Solution Pvt. Ltd. Nagpur

**Introduction:** Jhulelal Institute of Technology's EIIC Cell has organized an "One day workshop to exercise startup commercialization from ideation" on 15<sup>th</sup> May, 2025 at 11:00 AM in Virtual Classroom, JIT. In this workshop, students learned various facts about Robotics Career, Role of Robotics Engineer, PLC Programming, BIM software & startup commercialization of robotics prototype for domestic uses. This session got overwhelming response by the students and faculties. The program was grand success due to untiring efforts of teaching, non-teaching staffs of college.

**Objectives:**

- ❖ To boost the startup ecosystem for students and foster an entrepreneurial culture leveraging on innovation.
- ❖ Increasing revenue and market share, introducing new products or services, and generating employment opportunities to students.
- ❖ To enhance decision-making, aids in prioritization, and establishing a unique identity in a startup's pursuit of growth and innovation, sustainable success, resonating with customers, investors, and employees alike.



**Report content:** There were about **58 students** that participated in the program from various branches. Mr. Pravin sir focuses on commercialization of startups because it's have more incentive than incumbent firms to engage in potentially disruptive R&D because large, established firms have more to lose from the discovery of new technologies that replace traditional ways of doing things. To the way of her thinking with no existing operations, startups have nothing to lose and much to gain from disruptive innovation.

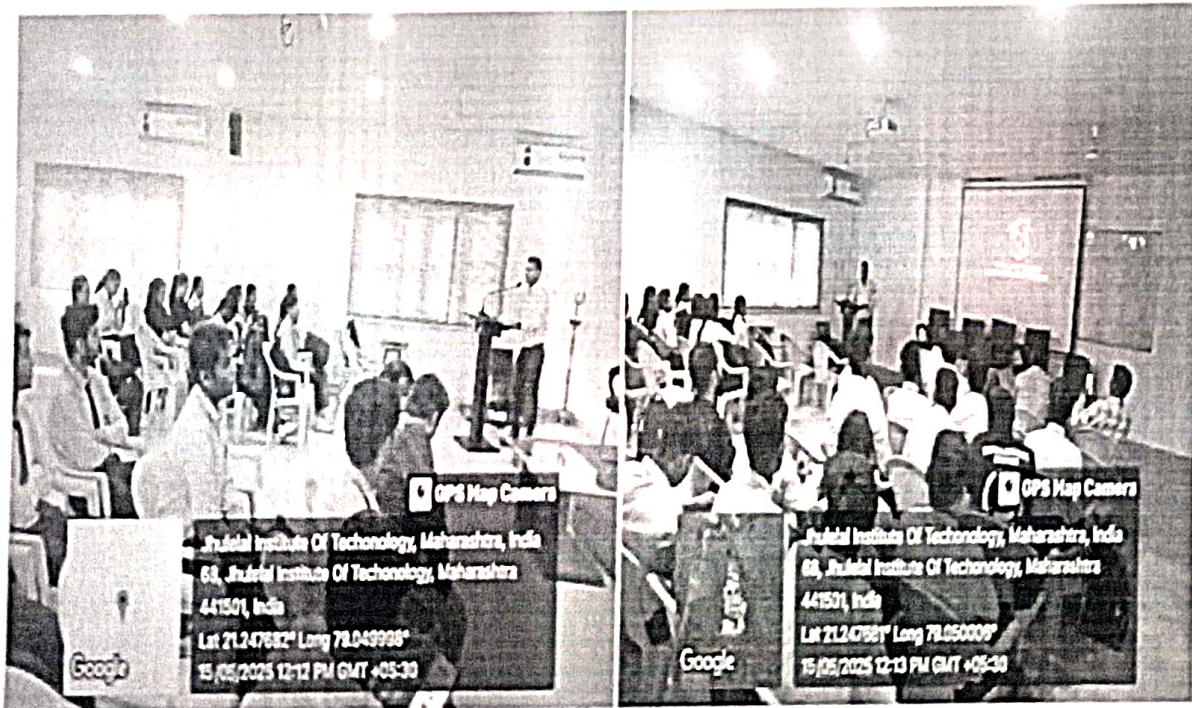
**Event outcomes:**

On successful completion of the workshop, the students will be able to:

- ❖ Understand various ways to provide new revenue generation and job creation locally, regionally and potential across the globe.
- ❖ Boost up the research and innovation to implement their own skills in creating a company.

PO Mapped: P03, P06, P011 and P012.

**Benefit to Society:** Startup commercialization improves the lives of individuals and communities, as well as the overall economy. It helps in spurring social change and improving the way people live and work. It helps to raise the standard of living for everyone by creating jobs and making products safer, less expensive, and more functional.



*Ramraj*  
EIIIC Coordinator

*Tr*  
EIIIC Incharge